



# How Chevron Makes the Most of the Energy We Have

**Peter Robertson, Former Vice Chairman**

You know, it's often times people will ask, "Why in the world would Chevron be encouraging its customers to use less energy?" After all, we sell energy – that's our product. They understand why internally we would want to use less – because that's a good, economic decision from our perspective. But why would we encourage our customers to use less?

In many ways, a lot of us are concerned about the ability of the world's supply system to provide the energy that people need. I mean, our business is to provide affordable, reliable energy to our customers. We're concerned that as developing countries and as the demand for energy goes up in the world – we're concerned about the ability to meet that. Energy efficiency is a very effective way of effectively producing new energy. It's really important from that perspective that we encourage people to use less.

The other aspect of it is the whole area of carbon emissions and trying to think of ways to reduce carbon emissions into the atmosphere. If we become more energy efficient – not as a company, but as a country and as a globe – then that's a great start on the reduction of carbon emissions – and an economic start and a sensible start and a way that, I think, will go a long way to protecting our planet and the environmental concerns that we have. Chevron is not just a company; we're people. We've got children and grandchildren. We're convinced that energy efficiency is the best source of new energy in the world and the best thing we can do in terms of carbon emissions.